

THE KRESGE CHALLENGE FOR THE MARINE MAMMAL CENTER

The Kresge Foundation has awarded a prestigious challenge grant of \$500,000 to The Marine Mammal Center toward the construction of its new hospital and facilities. The challenge grant commitment is contingent on The Marine Mammal Center raising an additional \$750,000 in gifts by April 1, 2007.

“We are honored that the Kresge Foundation selected us for this prestigious grant. It will allow us to transform our Marine Mammal Center into the world-class facility we’ve all dreamed about. For that, we are most grateful,” said Merrill L. Magowan, Chairman of The Marine Mammal Center.

The Kresge Foundation is a \$3 billion national foundation that builds stronger nonprofit organizations—catalyzing their growth, helping them connect with their stakeholders, and challenging them with grants that leverage greater support. The Foundation concentrates its programming on capital campaigns as a key opportunity for nonprofit growth. In 2005, the Foundation awarded 216 grants totaling over \$131 million to organizations in the United States, Canada, United Kingdom, South Africa, and Mexico.

TRANSFORMING THE MARINE MAMMAL CENTER

The Marine Mammal Center has undertaken a dramatic and much-needed campaign to rebuild its facilities. Its hospital in Sausalito, a 30-year-old collection of patched together shipping containers, trailers, pens, pumps and pools, has deteriorated beyond repair. The Center’s most critical need is to build new facilities if it is to continue to advance its work. The Center’s day-to-day treatment of stranded marine mammals is providing knowledge to better understand the health of the ocean and its connection to human health, to protect the diversity of life, and to instill stewardship of the planet.

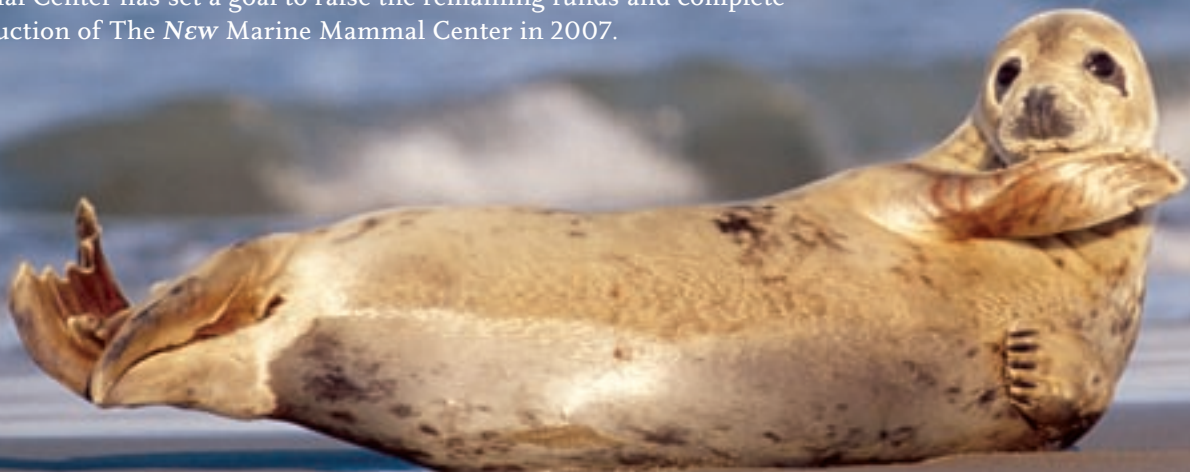
Thanks to generous leadership donors, The Center has raised over \$18 million of the \$25 million needed to complete the capital campaign, and construction was able to begin in November 2005. The Marine Mammal Center has set a goal to raise the remaining funds and complete construction of The New Marine Mammal Center in 2007.

HOW YOU CAN HELP

The Kresge Foundation challenge is a special and unique opportunity for all friends of The Center, old and new, to participate at all giving levels to help transform The Marine Mammal Center into a unique place where what we learn from treating each individual animal helps save species in trouble around the world.

You are invited to participate in this historic occasion for The Marine Mammal Center by making a gift toward the capital campaign before April 1, 2007. A range of naming opportunities, as well as commemorative donor tiles that will be displayed in the new facility, are currently available.

For more information, see the reverse side. To make a gift, please call the Development Office at (415) 289-7335.



FACTS ABOUT THE KRESGE CHALLENGE AND THE CAPITAL CAMPAIGN

- ▶ The fundraising goal for the capital campaign is \$25 million; over \$18 million has been raised so far.
- ▶ In order to receive the \$500,000 challenge grant from The Kresge Foundation, The Center must raise \$750,000 by April 1, 2007.
- ▶ The Center has set a goal to raise the remaining funds and complete construction of The *New* Marine Mammal Center by December 2007.
- ▶ Contributions to the capital campaign may be made as outright gifts (this includes gifts of cash or stock) or as pledges that may be paid over one, two, or three years.
- ▶ All donors who make a contribution to the capital campaign in any amount will be listed in the "Looking to the Future Campaign Honor Roll" – a beautiful permanently bound book that will be displayed in the new Community Education Center.
- ▶ All donors who contribute \$10,000 or more to the capital campaign will be permanently recognized on the Donor Wall in the new facility.
- ▶ Personalized Donor Tiles will be placed in the new center's Courtyard to recognize gifts of \$1,000, \$2,500 and \$5,000. These tiles may be used to recognize your contribution, your business contribution, as a tribute or as a memorial. Tile sized and inscription areas are as follows:
 - \$ 5,000 ~ 12"x 12" tile;
inscription area: 8 words per line, max. 10-12 lines
 - \$ 2,500 ~ 8"x 8" tile;
inscription area: 6 words per line, max. 8 lines
 - \$ 1,000 ~ 4"x 4" tile;
inscription area: 5 words per line, max. 5 lines
- ▶ Naming opportunities, ranging from \$25,000 to \$3 million are also currently available (please contact the Development Office for details).
- ▶ For more information, please call the Development Office at (415) 289-7335.

